

Strategies for Success From Start Up to Fix Up.

Increase profit levels. Improve staff skills. Keep your current patients and add new ones to their ranks. The Practice Management Toolkit from Three Rivers AHEC will show you how. These innovative training resources deliver substance in a user-friendly style.

Toolkit includes:

- A fast-paced instructional program in convenient DVD format. This professionally produced video presents valuable information with across-the-board impact.
- A companion workbook for easy reference to data and details.
- A CD-ROM packed with helpful charts, forms and templates.



From patient satisfaction to marketing strategies, these comprehensive packages cover all the important bases. The Practice Management Toolkit is a sound investment for greater efficiency and a healthier bottom line. To order, visit www.threeriversahec.org or call (706) 660-2499 today.

Practice Start Up/Market Research

Planning a new medical practice? There are numerous markets for healthcare services, but which one fits you? There's a right way—and a right place—to establish a practice. Each teaching module equips you for out-of-the-gate success with research strategies and useful start up tips.

Patient Satisfaction/Appointment Scheduling/Patient Flow

Patient satisfaction is the key to a profitable medical practice. Efficient appointment scheduling and patient flow strategies can boost patient retention and generate positive word-of-mouth referrals. This is the perfect training resource for you and every member of your staff.

Marketing Your Practice: Strategies and Solutions

Marketing a medical practice means more than ad campaigns. There are several effective ways to spread the word about your services. It all begins with examining your options and formulating a plan. This module takes the mystery out of marketing with practical instruction designed to increase patient volume and profit margins.

Invest in Success

- Best Value—Complete Toolkit (three DVDs/workbook/CD-ROM) volume priced at only \$449
 - Two DVDs/workbook/CD-ROM for \$379
 - One DVD/workbook/CD-Rom for \$249
 - DVD only--\$149
- (All prices plus shipping and applicable sales tax.
Visa and MasterCard accepted)

How to Order

- Call (706) 660-2499 Monday through Friday from 8:30am-5:00pm ET
- Order online at www.threeriversahec.org



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